



CIRCULAR
21 October 2011

Circular No: C11039
TO: Club Presidents, Secretaries, Captains and Competition Officers
FROM: Michael Schetter, SLSSA
Steve Cornish, SLSSA
SUBJECT: Expression of Interest to conduct introduction to open water swimming program

Expressions of interest are now being sought from clubs interested in conducting an "introduction to open water swimming" program for members of the community. The program is based on the successful Brighton SLSC 'be active' open water swim program and will be funded via a grant we have received from Surf Life Saving Australia.

The program is designed to encourage members of the community to get involved in open water swimming. It involves a weekly session preparing novice / inexperienced swimmers to enter club swims or open water swimming event(s) culminating in the Brighton Jetty Classic short course swim.

The program and associated water safety programs will encourage the public who may be fearful of the open water, intimidated by the distance or lack a supportive peer group to get into open water swimming and ultimately to join a club and complete their bronze.

The program would run approximately from November through to February with a weekly swim session that includes skill development, fitness coaching and the opportunity to upgrade to swimming in a regular weekly, short-course handicapped swimming event (club swim).

The support from SLSA will allow us to expand to three (3) extra beaches.

There will be two main target audiences (although all ages will be encouraged to participate):

1. Mature age participants
2. Youth (11 – 14)

Both of these groups are being targeted as anecdotal evidence has shown that fear of open water swimming or simply lack of this experience is a barrier to joining clubs and or completing their bronze.

Combined with these two target groups will be an emphasis / focus on specific targeted population groups including culturally and linguistically diverse (CALD) and Indigenous. Extra support is available to clubs who are able to focus on these target groups.

Outcomes include:

- Completing club swims and Brighton Jetty Classic short course
- Ultimately people joining clubs and gaining relevant awards
- Along the way developing skills, knowledge and confidence in open water

Measurement can include:

- Number of people joining the program,
- number of people completing program,
- number entering club swims,
- number entering open water swim and number completing Brighton Jetty Classic short course and
- the number joining clubs.



Data will be collected weekly and via a post program survey of all participants

- Funding will be negotiated but will cover items such as:
 - Instructors
 - Instructor uniforms
 - Insurance
 - Administration
 - Promotion
 - Equipment (swim fins, masks, buoys etc)

If your club is interested please complete the form below. Once EOI's have been collected we will meet to discuss options and to provide further details.

Expressions of interest close at SLSSA – 5.00 pm, Friday 11th November 2011. **Return to Carly Hogg, SLSSA**

- Email; carly.hogg@surfrescue.com.au
- post to PO Box 108 Torrensville SA 5031
- drop off at 219 Henley Beach Road, Torrensville



Expression of Interest to conduct <u>Introduction to open water swimming program</u>		
First Name:		Last Name:
Street Address:		
Suburb:		Postcode:
Home Phone:	Work Phone:	Mobile:
Email Address:		
Club:		
Brief reason for wanting to conduct the program (use attachments if required):		

This nomination has been endorsed by an Officer of my Surf Life Saving Club

Club Endorsement:

Club Name: _____	Name:	Signature:
	Position:	Date:

NOMINATIONS CLOSE AT SLSSA Friday 11th November 2011 – 5.00 pm